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新聞稿—敬請立即發佈

# Yangzijiang Wins Gold at PR Awards 2015 for Best IR Campaign

## 揚子江集團榮獲2015年新加坡公關大獎 “最佳投資者關係”金獎

**SINGAPORE/TAIPEI – 9 March 2015 – Yangzijiang Shipbuilding (Holdings) Limited** (“Yangzijiang” or “the Group” or “揚子江船業控股有限公司”), one of PRC’s leading and most enterprising shipbuilder listed on the SGX Main Board, is delighted to announce that the Group was declared the Gold winner at *Marketing Magazine’s* PR Awards 2015<sup>1</sup> for Best Investor Relations Campaign.

新加坡，台北 - 2015年3月9日 — 揚子江船業(控股)公司(簡稱“揚子江”或“集團”)在新加坡交易所主板掛牌交易，係居中國造船業領先地位，並最具進取意識的造船集團之一。集團欣然宣佈其在《Marketing》雜誌2015年新加坡公關大獎評選中，榮獲“最佳投資者關係”金獎。

The Best Investor Relations Campaign recognizes the most value-adding communication programme directed at investors, potential investors, shareholders and other audience. The judges of the award looked at the reputation-building tools used in the campaign such as investor seminars, road-shows, shareholder meetings, press conferences, and annual reports, etc.

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<sup>1</sup> The PR Awards is the premier event celebrating excellence across the public relations spectrum in Southeast Asia. It recognizes brands that have pushed themselves towards measurable success through sound and strategic communications; assessment criteria included key challenge, strategy, execution and outcome.

公關大獎是東南亞地區公關業主要獎項，目的為評選並表彰在公關事務中通過適當傳播策略獲得突出成績的公司和品牌，主要考量因素包括挑戰，策略，執行及成效。

最佳投資者關係獎項表彰公司面向投資者，潛在投資者，股東及其他受眾進行的有效的傳播和交流工作。評委主要考慮在建立公司形象的過程中對各種交流形式的有效使用，包括分析師研討會，路演，投資者見面會，媒體見面會及年報等。

The Group's IR team received the Gold award at a Gala dinner at Shangri-La Hotel, Singapore held on March 5, 2015.

集團投資者關係團隊參加了2015年3月5日在新加坡香格里拉大飯店舉行的頒獎慶典。



Photos of the team with the award at the event

公司團隊在頒獎晚會現場

***“As a listed company, we strive to ensure an effective and efficient channel of communication between the company and the investment community, and send accurate messages on our business operation and strategy. The award has been an endorsement on our IR work, and recognition of our IR team for their continued effort.***

作為公眾公司，維護公司與投資大眾溝通渠道的時時暢通，且確保集團的營運策略準確的傳達給投資大眾是我們多年來開展投資者關係工作的宗旨。這個獎項是對我們相關工作的認可，也是對該團隊的鼓勵。

***We appreciate the continued interest and support from media, analysts, and investors in our Group, and we would like to thank our long-time IR partner,***

**Financial PR for their professional service and proactive approach. I'm confident that our IR team and their hard work will ensure effective communication with the market and help the Group achieve the market valuation that it deserves.**

我們感謝媒體，分析師及股東一直以來對我們的關注和支持，並感謝我們長期以來的投資者關係夥伴，金融公關的專業服務和積極活動。相信我們的投資者關係團隊將通過其與市場的有效溝通，實現公司應有的市值。

**I would also like to thank the organizer of the PR Awards and the judges for giving us this honour. We hope to return to the awards in the future.**

感謝新加坡公關大獎的主辦方和評委授予我們該獎項。我們希望未來再獲殊榮。”

**Mr Ren Yuanlin (任元林)**  
**Executive Chairman, Yangzijiang (揚子江執行主席)**

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Issued for and on behalf of Yangzijiang Shipbuilding (Holdings) Limited

By Financial PR Pte Ltd

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以上新聞資訊由台灣財經公關顧問公司代表揚子江船業控股有限公司發佈，

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